

WHAT IS CLAIMED:

1. A personal postal product comprising:
an official postal product having a top surface and a bottom
surface, said top surface having a designated area where personal image product
can be placed, said designated area being modified based on image
characteristic of said stamp or personal image.

2. A personal postal product according to claim 1 wherein the
image characteristic of the personal image is based on one or more of the
following;

the composition
color
contrast
size
designated area has border.

3. A personal postal product according to claim 1 wherein
image characteristic of the official postal product is based on one or more of the
following;

the composition
color
contrast
size

4. A personal postal product according to claim 1 wherein
there is blending of color at the transition between official postal product and
personal image.

5. A personal postal product according to claim 1 wherein the
area where the personal image is smaller than the size of the official postal
product.

6. A personal postal product according to claim 1 wherein a border area is provided in said designed area for providing an area where said personal image may be placed for minimizing the possibility of having a non-uniform appearance between said official postal product and said personal image.

7. A personal postal product according to claim 1 wherein said personal image product comprises a label.

8. A personal postal product according to claim 1 wherein said official postal product is a stamp.

9. A personal postal product according to claim 1 wherein said personal image comprises an image that is printed on said official postal product.

10. Method of making a personal postal product comprising:
obtaining an official postal product;
determining at least one characteristic of said official postal product;
obtaining a personal image having at least one characteristic;
modifying said at least one characteristic of said personal image in response to said at least one known characteristic of said postal product.

11. A method according to claim 10 wherein the step of determining said at least one characteristic comprises digitally scanning said personal image.

12. A method according to claim 10 wherein said official postal product is provided with a designated area for placement of said personal image product.

13. A method according to claim 12 wherein said designated area is provided with a boarder area having said at least characteristic.

14. A method of making a postal product assembly comprising:
obtaining an official postal product;
determining at least one characteristic of said official postal product;
obtaining an official postal product having at least one image characteristic;
modifying said at least one characteristic of said official postal product in response to said at least one known characteristic of said personal image product.

15. A method according to claim 14 wherein said official postal product comprises a stamp.

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